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Go Green Expo Returns to New York With Celebrity Activists Mariel Hemingway, Matthew Modine, Ed Begley Jr., and More Than 200 Exhibitors

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NEW YORK, March 10, 2010 /PRNewswire via COMTEX/ ----Go Green Expo, the nation's largest eco-friendly trade and consumer lifestyle showcase, returns to New York on March 19-21, 2010, as part of a nationwide tour that also includes Los Angeles, Philadelphia and Atlanta. Building on last year's success, Go Green Expo 2010 -- which provides a comprehensive look at the growing green revolution -- is expected to attract thousands to this year's event.

Go Green Expo invites business leaders, eco-minded consumers and their families to explore the latest in every aspect of green living and sustainable business practices including energy, [home](#) and building, transportation, electronics, food, and health & beauty. Joining the lineup of keynote speakers this year are actress Mariel Hemingway, award-winning actor/director Ed Begley Jr. (presented by Enviro-Energies & Water for Life) and award-winning actor/political activist Matthew Modine. Additional eco-celebrity speakers include nationally-renowned eco-friendly interior designer Robin Wilson, nutritional expert and world-class athlete Bobby Williams, Eco-Sex author Stefanie Iris Weiss, award-winning environmental journalist Dan Shapley, eco-fashion designer Linda Loudermilk, and more.

Go Green Expo offers a multitude of interactive seminars and speaker panels led by industry-leading experts including Watershed Program Director Craig Michaels, Senior V.P. Worldwide of Rainforest Alliance Ana Paula Tavares, eco-business leader David Kistner of Green Apple Cleaners and founder/CEO of Go Green Expo, Bradford Rand. NYSERDA will host a panel discussion about Workforce Development Initiatives, Green Jobs Green New York, Green Multifamily Buildings and Photovoltaic (PV) Systems. Other topics will include Success Stories of Eco-Entrepreneurs, Creating an Eco-Logical Home, Younger Generations Going Green, The State of Our Environment, and Eco-Fashion and Lifestyle.

Key exhibitors include The Home Depot, which will showcase the array of Eco-Options available in its stores, automakers Volkswagen and General Motors, earth-friendly paper goods company Marcal, eco-responsible dental care company Aquafree, sustainable printers Print Responsibly and Linda Loudermilk's eco-fashion line.

To produce the event, Go Green Expo is partnering with numerous eco-responsible organizations, businesses and publications including Organic Spa Magazine, Community [Energy](#), Habitat for Humanity, Riverkeeper, New York Restoration Project, Natural Home magazine, Gotham magazine, am New York, greenhome.com, Greater New York Chamber of Commerce, Sierra Club, New York City Audubon Society, KIWI magazine, E - The Environmental Magazine, the Manhattan Chamber of Commerce and Ogden Publications, Inc.

Go Green Expo welcomes all trade professionals to a complimentary business-to-business day on Friday, encouraging organizations to embrace the large-scale use of Earth-friendly products, services and ideas. The event opens Saturday to everyone interested in learning about environmentally friendly goods and services for an unprecedented weekend event.

For more information and a full schedule of the show's events, please visit www.gogreenexpo.com.

WHERE AND WHEN:

Pier 92
12th Avenue and West 55th Street - on the Hudson River
(646) 778-3211
www.piers9294.com

Business-to-Business Expo:

Friday, March 19 -- 10 a.m. - 7 p.m.
Tickets are complimentary to trade professionals, the press and corporate buyers (please bring business card for admission).

Open to Public:

Saturday, March 20 -- 10 a.m. - 6 p.m.
Sunday, March 21 -- 10 a.m. - 5 p.m.

\$25 for a full-weekend pass -- open to both business buyers and consumers -- includes complimentary admission to the Architectural Digest Home Design Show located next to Go Green Expo. Use promo code GGENYC for discounted tickets.

Tickets allow access to the entire exhibit floor as well as all panel and speaker discussions. Go Green Expo tickets at the door or online at gogreenexpo.com.

For exhibiting and sponsorship information, please contact:

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