

Samantha Knapp's Blog

March 16, 2010

SHOPPING THAT'S EASY TO DIGEST!

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Like fashion with its big show under the tents of Bryant Park, where sneak peaks are plentiful and new inspirations charge down the runway, Interior Design has its revered week of resourcing under the careful direction of Architectural Digest and The New York Times. For four days this month, beginning this Thursday the 18th, the team at Architectural Digest kicks off its ninth collaboration of the interior inspirations with 300 vendors at this year's Home Design Show. Packing Pier 94 until Sunday it is a design diva' or dudes' paradise.

I had a chance to sit down with Megan Reilly, marketing director of the event, to get an early scoop on the shopping what consumers can expect. Reilly explain's this year's show as eye candy for both established decorators and those who like to dabble alike. The key to this year's show, she says is accessibility translated in more then one way. First and foremost there is pricing that ranges from the highs to the lows with cash and carry items like a fire-engine red cappuccino machine that rivals Starbucks.

Making the show easy to navigate, the team devised a version of a pier mapquest with curated tours from members of the American Society for Interior Designers. Indeed, folks will be on hand to help you forge a direct path to the vendors that best suite your needs.

What's more before you even get to the show floor, you can look at your own floor. Floor plans, that is with complimentary one on one consultations. Design professionals are scheduled around the clock to lend their expert eye to your project at no cost.

Add to the mix, cooking demonstrations by celebrity chefs, design seminars by industry leaders and a strong showcase by 1st Dibbs and there's has never been a better way to spend the weekend.

I plan on heading out myself and hope to see many familiar faces, get new design ideas that I plan to share with my friends on Talking Tigerlily's.

For More Information:

- PIER 94
- 12TH AVE. AT 55TH ST.
- NEW YORK CITY

March 18 – 21, 2010

Thursday, Saturday, Sunday: 10am – 6pm • Friday: 10am – 7pm

Thursday: Open to Trade and Preview Ticketholders

Website:<http://www.archdigesthideshow.com>

Talking Tigerlily's:

We love to hear from our listeners and readers. If you have ideas for our radio show or blog, reach out at samanthaknapp@me.com. Also listen to us every Tuesday 9:30AM-10:00AM on WGCH.COM.