

The Paramus Post

Architectural Digest Home Design Show Kicks Off

By Michelle Zakko Friday, March 19, 2010, 12:51 PM EDT



Home Design Show The Architectural Digest Home Design Show kicked off its event today with a special preview session for the DIFFA Dining by Design exhibit and the Go Green Expo. The Design Show is located on Pier 94 in New York City and officially opens for public viewing Friday, March 20th through Sunday, March 21st.

DIFFA, Design Industries Foundation Fighting AIDS, has the Dining by Design event every spring in New York. The exhibit features dining rooms created by high profile designers across the country. The dining rooms are usually sponsored by a company challenging the designer to some sort of brand integration.

All of the dining designs were an impressive blend of creativity and cuisine. My personal favorite was the Benjamin Moore by David Stark which had a focus the ben Color Capture iPhone application. I could possibly be going through iPhone envy right now but I thought this table cleverly bridged technology and design. I especially like the flame iPhone candelabra along the center. I was also impressed with Tug Studio table designed by Gail Amornvivat and Thomas Morbitzer which referenced the POP art movement. I've always been a Warhol fan so I enjoyed the primary colors and the book-backed chairs.

The show is open to the public this weekend Friday, March 19 (10:00AM - 7:00PM); Saturday, March 20 (10:00AM - 6:00PM); and Sunday, March 21 (2:00PM - 6:00PM). Tickets are \$25 (includes admission to ADHD Show).

For additional images of the DIFFA exhibit or to read more about Michelle Zakko, visit