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Varian Designs to Introduce Three New Pieces at the Architectural Digest Home Design Show.

Introducing the Eir Table, Lofn Chair and Danu Table.

FOR IMMEDIATE RELEASE

PR Log (Press Release) – Mar 04, 2010 – San Francisco, CA (March 3, 2010) – Varian Designs (www.variandesigns.com),

a San Francisco-based design atelier known for its distinctive rustic-modern home furnishings, is pleased to debut three new additions to their original Timber Collection at the Architectural Digest Home Design Show in New York City March 18-21. Crafted from FSC certified white oak, salvaged California walnut and laser cut steel, these three pieces are another example of what the perfect balance of imagination, originality, and exquisite execution may yield.



Eir Table in FSC Certified white oak and laser cut steel.

Inspired by classic "harvest" tables of the Midwest and contemporary wood and steel structures, the Eir table combines timeless trestle and wedge construction methods with an innovative laser cut steel bracket system. The marriage of the two different systems creates a table that is original and compelling in design, yet comfortable and engaging to use.

Lofn Chair.

The new Lofn Chair combines elegant simplicity with craftsmanship and comfort. With a gently scooped seat and back and tapered rear legs, the Lofn is ideally used as a light dining chair but can equally be utilized as an occasional or hall chair. Lofn will be shown in salvaged California walnut and certified white oak.

Danu Hall Table.

Inspired by modern, mission, and arts and crafts elements, the Danu Hall Table is simple and versatile. It can be used in the kitchen, as a bar next to a dining table, in the hall or behind a couch.

Varian Designs will be showcasing the new additions at Booth # M34. The Architectural Digest Home Design Show will be hosted at Pier 94, New York City from March 18-21st.

ABOUT VARIAN DESIGNS

Varian Designs creates works of art for use in everyday life. This San Francisco-based design atelier blends traditional materials to create contemporary forms with a distinctive rustic-modern aesthetic that are ideal for boardroom or residence. Each handmade piece of furniture is the result of imagination, originality, and exquisite execution. By incorporating reclaimed materials and natural woodworking techniques, the positive impact of Varian Designs' collections extends from the tradesmen who harvest the materials to those who enjoy an evening around their tables, relaxing on their chairs and benches. Architecturally inspired. Environmentally conscious. Innovatively traditional.

###

Varian Designs is a San Francisco based design atelier known for its distinctive hand crafted rustic-modern home furnishings. All pieces are designed and built in San Francisco, California from responsibly harvested and recycled materials.

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Issued By : Varian Designs
Phone : 917 915 0605
Address : 2200 Palou Ave
Zip : 94124
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