



### GoGreen Expo NYC

Right next door to the AD Home Show was the Go Green Expo.

NYC displayed some of the finest green products and services you can imagine and offered many workshops and seminars for green minded entrepreneurs or those just interested in green products.



At Go Green Expo

**Product Description:** Specialty

Art Children's Furniture

BusinessJudiZuZuwas at the

GoGreen Expo NYC where her



## FUTURES FURNITURE



Spring was in the air in New York City for the Architectural Digest Home Design Show last weekend.

An impressive collection of eco furniture designers were on hand to meet with customers and designers and showcase their eco friendly furniture and home furnishings for every room. Here is a list of eco designers worth your visit:



booth was busy talking to parents and friends looking for eco children's furniture.

**Green Attributes:**

Made from sustainable American made non-added formaldehyde MDF. Hand-Painted using low and no VOC paints and water based clear finishes. Hand made by craftsmen in the USA.

# SCAD

## Savannah College of Art and Design

**SCAD students displayed a few pieces of their furniture designs and projects at the AD Show.**

Furniture Design Department Chair, Antonio Larosa, was on hand to meet customers and designers and talk about some of the projects the students have been working on.

At SCAD, furniture design students master the fundamentals and learn the design processes through which products are conceived, developed, fabricated and marketed. Student designs are evaluated for style, comfort, utility and durability through the creation of computer renderings, scale models or prototypes.

In the Furniture Design Department, students are encouraged to seek new applications for traditional practices and consider issues of sustainability in materials, process and practice.

[www.scad.edu](http://www.scad.edu)

### David Stine Woodworking

Every piece of furniture David Stine creates is one-of-a-kind.

No two are alike.

Each piece is hand crafted using traditional methods of joinery and construction, with details clients can see and feel. Only environmentally safe finishes are used. David builds limited series of pieces from individual trees.

Design inspiration comes from the inner beauty of the wood itself, through the process of harvesting and sawing.

### Green Design

Innovation. Craftsmanship. Engineering.

For Green Designs , "Green manufacturing to us means creating designs that endure - structurally and artistically - to last for generations, without harming either the environment or the people that make or use them. Our work is done using domestically grown solid wood, logged following sustainable forestry guidelines. Whenever possible, our manufacturing waste products are recycled or repurposed."

### Douglas Thayer Woodworking & Design

Jeff Soderbergh

Pompanoosuc Mills

George Nakashima  
Woodworker

Q Collection

Reclamation Lumber

Naula Workshop

Richard Nardone

Board By Design

DESIGNLUSH

Futures Furniture, LLC. info@futuresfurniture.com. The *Futures Furniture Business Directory* is a business directory of designers, manufacturers, and retailers of eco friendly furniture and home furnishings that draws over 5,000 page visit per month. Join Now.



March 18-21, 2010 is the Architectural Digest Home Design Show in NYC and this show is open to the public. If you are in the NYC area, take the opportunity to visit with the many Eco Furniture Designers that will be present. We look forward to being at the show and reviewing eco trends.

There will also be some great workshops with an eco focus and you can meet with Interior Designers. Now is a great time to ask about eco furniture lines, sustainable products and environmental design projects for your home.

## HAPPY BIRTHDAY!

Futures Furniture Business Directory is excited about our first birthday! While some call it an anniversary, we really like

## SOCIAL MEDIA TODAY

As a business web directory, listing with us also means customers contacting you. As a marketing

birthdays in our home. We have come a long way and look forward to growing and sharing your eco furnishings and products with everyone.

**As a directory of green and eco-friendly furniture and home furnishings**, we emphasize Sustainable, Recycled, Reclaimed Materials and FSC (Forest Stewardship Council) approved products, lumber and resources. Organic, Hemp, Bamboo, Soy and Natural Fibers and Textiles. Non-Toxic, Low VOC, Natural Finishes. Environmentally Friendly Sourcing, Manufacturing & Distribution Processes, just to name a few.

It is not our job to define which shade of green for the consumer. We understand that not all companies are alike. However, it is our job to share your products with consumers to help them make educated eco choices.

Consider your product line and how it is made. Where do you source and manufacture your product? The furnishings industry is responding to

rule of thumb these days, your business should be at a minimum on Twitter and/or Facebook.

Twitter and Facebook are the most popular online networking tools your business should be using.

While the jury is still out over effectiveness, if you have not done so already, create these accounts, If you need help, contact us and let us help you.

Sharing your promotions increases interest in your business.

While at Las Vegas Market in February 2010, we attended some workshops and were surprised to see how little of an internet presence there was by many furniture retailers.

Having an on-line presence CAN increase your sales and certainly can help your sales rep make more sales.

We track our site visits and can attest to the increase in traffic to our website and page views from the time we started Twitter and Facebook. Pick the site that you feel is best for your company.

Be sure to follow us!



consumer request for more information about eco alternatives to furniture.

Consumers DO want eco products and ARE willing to work with designers and architects to get what they want.

As consumers, be willing to ask your retailers and interior designers about eco furniture alternatives. Even if you do not make an immediate choice to go green, it helps to take the time to consider the options and how you can incorporate eco into your lifestyle.

As a designer, manufacturer, retailer or supplier, keep your momentum moving forward. You have an opportunity to make a difference.

## INDUSTRY NEWS...

Now is a great time to update, clean and recycle your furnishings...[more](#)

Reclaimed wood furniture generates steady demand...[more](#)

Specialty Sleep Association reports on



## A-Z ECO LIFESTYLES

You may have seen information regarding A-Z Eco Lifestyles. This is a page on the Futures Furniture website. Created out of interest from non furniture related companies, this page allows for additional marketing and advertising for all businesses in the Directory, doubling exposure for all green products and services.

Be sure to check out these companies and refer anyone



[Green survey...more](#)

you feel may be a fit. You can also follow A-Z Eco

[Lifestyles on Twitter](#) and [Facebook](#) and articles of

[To Market green or Not? more](#)

[interest...more](#)

[FTC looking at "Greenwashing" more](#)

[Las Vegas Market Feb 2010 more](#)