

ADHDS10

Exhibit Application

10th Anniversary Edition

Architectural Digest Home Design Show

March 17-20, 2011 • Pier 94 • New York City

To apply on-line, please visit archdigesthomeshow.com/exhibit/application.

PLEASE COMPLETE THE FOLLOWING:

company	
contact	
title	
telephone	
fax	
address	
address 2	
email	
website	
Facebook account	
Twitter account	
Linked-In account	

PLEASE SELECT ALL THAT APPLY:

<input type="checkbox"/> antiques mid-century	<input type="checkbox"/> home audio & video
<input type="checkbox"/> art	<input type="checkbox"/> kitchen cabinetry
<input type="checkbox"/> bathroom cabinetry	<input type="checkbox"/> kitchen appliances
<input type="checkbox"/> bathroom fixtures	<input type="checkbox"/> landscape architecture
<input type="checkbox"/> building products	<input type="checkbox"/> lighting
<input type="checkbox"/> fabrics & trimmings	<input type="checkbox"/> linens, pillows, soft goods
<input type="checkbox"/> fine carpets & rugs	<input type="checkbox"/> outdoor furnishings
<input type="checkbox"/> flooring	<input type="checkbox"/> tile & stone
<input type="checkbox"/> furniture	<input type="checkbox"/> wallpaper paint
<input type="checkbox"/> other	

EXHIBIT SPACE PRICING SUMMARY

Option 1: Standard Hall

Rates:

- \$40 per square foot for spaces 200 square feet or larger
- \$46 per square foot for spaces less than 200 square feet

Sample Configurations:

- 10' x 10', 10' x 20', 15' x 20', 20' x 20', 20' x 25', 20' x 30', 20' x 35', 20' x 40', 20' x 45', 20' x 50', etc.
- Other configurations available based on availability.
- **All walls provided by Show Management within exhibitor's space must be treated with paint, wallpaper, etc.**

Option 2: The "MADE" Section

"MADE" is a juried exhibition and sale of limited edition and/or one-of-a-kind, original art objects and furnishings.

Rates & Configurations:

- 50 square feet (5' x 10') -----\$2,550
- 100 square feet (5' x 20' or 10' x 10') -----\$5,100
- 150 square feet (10' x 15') -----\$7,650
- 200 square feet (10' x 20') -----\$9,000
- **In the "MADE" Section, cost includes 10' high finished white walls, white carpet and aluminum truss.**

• The **exhibit space balance** is divided into three incremental payments including a 30% deposit and two incremental payments of 35% for approved applicants if contract is returned prior to August 31, 2010. Beginning September 1, 2010, the exhibit space balance will be payable with a 50% deposit and remaining 50% payment.

• **Drayage (on-site freight handling)** is included in the exhibit space cost. Participants may elect to carry their own work in or have the porters unload their vehicle and deliver freight to their exhibit space.

• **Lighting and electric power** are available from the facility for an additional cost.

Please complete: We would like to apply for _____ square feet in (please check one) _____ Option 1 or _____ Option 2.

ARE YOU SEEKING DISTRIBUTION IN THE NEW YORK MARKET?

_____ Please check here if you are looking for distribution in the New York market. We will highlight your company on-site to create awareness among retailers and/or multi-line showroom principals shopping for new lines.

CONTACT

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