

artists for humanity

Thursday, February 18, 2010

AFH in the Big City: Prepping for the Architectural Digest Home Design Show

Here at AFH we are constantly exploring new possibilities for teens in the arts and enterprise. Our newest venture leads us straight to the Big Apple in March for the Annual Architectural Digest Home Design Show!



Taking our cue from a popular author (and ardent supporter of the arts), President Obama, we have the “Audacity of Hope” when it comes to presenting ourselves; so in keeping with big dreams, hard work, and a vision of a sustainable future, AFH will be side by side with global leaders in Art and Design on March 18-21 in New York City at this prestigious show.



Susan Rodgerson, AFH's Executive/Artistic Director, pushes our vision forward, "We're incredibly excited to bring our products to this market. It's an honor to be selected to show amongst many of today's top designers. We think people are going to love the furniture, wall décor and rugs that incorporate our young artists' take on integrating beauty and sustainability."

AFH's maiden voyage at Arch. Design lands us in the MADE section, where handcrafted and one-of-a-kind items are featured. Currently, new groups of tables and stools from our original ReVision line—made primarily from recyclable magazines and environmentally friendly resins—are being designed and built by the AFH Sculpture/Industrial Design studio. AFH teen photographers are chiming in with a series of Kaleidoscope prints that have earned rave reviews throughout Boston and beyond. Merida Meridian, a great AFH supporter and manufacturer of the coolest rugs around, is also on board with us; they will be debuting award-winning designs by AFH graphic design artists that were created as part of a special competition in the Fall:
<http://www.meridameridian.com/designstudio/afh-page.cfm>



Everything displayed will be for sale! AFH pieces will range in price from \$100 to \$1600; custom commissions are our specialty! Look for us in Booth M-111. We are a lively, glad-to-meet you bunch. We can guarantee a good time--and free AFH buttons!

For more information, check out: ARCHDIGESTHOMESHOW.COM