

Go Green Expo And Architectural Digest Home Design Show To Run Concurrently

2.24.10 | New York, NY | The third annual **Go Green Expo**, one of the nation's leading eco-focused, interactive green-living showcase, and the renown **Architectural Digest Home Design Show** will run concurrently this year on **March 19-21, 2010** at Pier 92 and 94 at 55th Street on the Hudson River. Together, the two shows will offer visitors a wide variety of exhibits, programming, guest speakers and experiences in one central location.

"As New York's most prominent sustainability showcase, it is only natural to partner with The City's leading home design show that people look forward to attending every year," said Bradford Rand, CEO and President of Go Green Expo. "This partnership truly enhances the experience for everyone involved from visitors to exhibitors."

Go Green Expo, offers visitors an in-depth look at the growing green revolution from the brand new to time-tested favorites in eco-friendly products & services to renewable energy sources for businesses and consumers and engaging ways to learn about being and going green.

Go Green Expo touches on every aspect of eco-living and sustainable business with nearly 200 exhibits crossing all themes from energy, transportation, food, health & beauty, home & building, business & electronics and fashion as well as being a family friendly event that includes a kid-zone for children to enjoy. "This is a strong partnership for the Architectural Digest Home Design Show," said Jennifer Woolford, senior vice president of consumer shows, MMPI (show producer). "The Go Green Expo is a great compliment to our show. Having our shows run concurrently offers attendees a great mix of exhibitors, products, educational programming, which creates an added value for both exhibitors and attendees."

The 9th annual Architectural Digest Home Design Show, March 18-21, 2010, features the best in home products from nearly 300 established and up-and-coming brands. The Show covers a broad range of categories including home furnishings, accessories, art & antiques, kitchen and bath products, flooring, fabric, lighting, outdoor products and more. Also offered: complimentary designer consultations, special exhibits and seminars led by industry experts. The Show is produced by MMPI and co-sponsored by *The New York Times*.

Visit www.archdigesthomeshow.com or www.GoGreenExpo.com for more information and to purchase tickets. Ticket purchases include admission to the Architectural Home Digest Show and Go Green Expo