

# ADHDS

## Exhibit Application

# Architectural Digest Home Design Show

March 22-25, 2012 • Pier 94 • New York City

To apply on-line, please visit [archdigesthomeshow.com/exhibit/application](http://archdigesthomeshow.com/exhibit/application).

### PLEASE COMPLETE THE FOLLOWING:

company	
contact	
title	
telephone	
fax	
address	
email	
website	
Facebook	
Twitter	
Linked-In	

### PLEASE SELECT ALL THAT APPLY:

<input type="checkbox"/> antiques   mid-century	<input type="checkbox"/> kitchen cabinetry
<input type="checkbox"/> art   sculpture	<input type="checkbox"/> kitchen appliances
<input type="checkbox"/> bathroom cabinetry	<input type="checkbox"/> landscape architecture
<input type="checkbox"/> bathroom fixtures	<input type="checkbox"/> lighting
<input type="checkbox"/> building products	<input type="checkbox"/> linens, pillows, soft goods
<input type="checkbox"/> fabrics & trimmings	<input type="checkbox"/> outdoor furnishings
<input type="checkbox"/> fine carpets & rugs	<input type="checkbox"/> tabletop
<input type="checkbox"/> flooring	<input type="checkbox"/> tile & stone
<input type="checkbox"/> furniture	<input type="checkbox"/> upholstery
<input type="checkbox"/> home audio & video	<input type="checkbox"/> wallpaper   paint
<input type="checkbox"/> other (please describe):	

### EXHIBIT SPACE PRICING SUMMARY – RATES & SAMPLE CONFIGURATIONS

#### Option 1: Standard Hall

- **\$42 per square foot for spaces 200 square feet or larger** 10'x20', 15'x20', 20'x20', 20'x25', 20'x30', 20'x40', etc. (larger configurations considered based on availability)
- **\$48 per square foot for spaces less than 200 square feet** 10'x10', 10'x15' (limited availability of 10'x15')
- **All walls provided by Show Management within the exhibit space must be treated with paint, wallpaper, etc. No exceptions will be made to this policy.**
- **In the "STANDARD HALL" cost includes 10' high unfinished hard walls, aluminum truss\* & drayage\*\*.**

#### Option 2: The "MADE" Section

- "MADE" is a juried exhibition and sale of limited edition and/or one-of-a-kind, original art objects and furnishings. Space in "MADE" is limited to independent artists and designers creating their own work.
- 50 square feet (5'x10').....\$2,650
  - 100 square feet (5'x20' or 10'x10').....\$5,300
  - 150 square feet (10'x15').....\$7,950
  - 200 square feet (10'x20').....\$10,600
  - **Spaces in "MADE" include 10' high finished white hard walls, white carpet, aluminum truss\* & drayage\*\*.**

\* **Lighting and electric power** are available from the facility for an additional cost. Spotlights rented from the venue may be affixed to the truss. Exhibitor-owned lighting may not be affixed to the aluminum truss.

\*\* **Drayage** refers to the on-site freight handling. This is included in the exhibit space cost. Participants may hand-carry their freight or have the porters unload their vehicle and deliver freight to the exhibit space.

• The **exhibit space balance** is divided into three incremental payments including a 30% deposit and two additional payments of 35% for approved applicants if exhibit contract is returned prior to August 31, 2011. Beginning September 1, 2011, the exhibit space balance will be payable with a 50% deposit and remaining 50% payment on January 20, 2012.

**Please complete:** We would like to apply for \_\_\_\_ square feet in (please check one) \_\_\_\_ Option 1 or \_\_\_\_ Option 2.

### ARE YOU SEEKING DISTRIBUTION IN THE NEW YORK MARKET?

\_\_\_\_ Please check here if you are looking for distribution in the New York market. We will highlight your company on-site to create awareness among retailers and/or multi-line showroom principals shopping for new lines.

### CONTACT

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