

# BROOKLYN EXPOSED

## Think Fabricate's Funky Furnishings

Joseph Sutton



(Photo: TV Quilt, via Think Fabricate)

East Williamsburg-based design studio **Think Fabricate**, will be participating in the **Architectural Digest Home Design Show** from March 17-20 as part of the show's MADE section (which showcases unique and limited edition objects, many of which offer customization.)

The display will feature pieces from each of the studio's collections, most notably their new TV Quilt collection. Think Fabricate's TV Quilt is a funky solution to those looking for some extra storage space without sacrificing style. The TV Quilt's doors, made of French walnut veneer in various grain patterns, resemble the patchwork style of handmade quilts—a classic image with a modern twist and functionality. Taking a peek inside the drawers or cabinets, you find a painted interior, throwing some fun vibrancy into the experience. The TV Quilt comes just in time for those who are just starting their spring cleaning (where to put those doohickeys you found stuffed in the sofa from ages ago?)

Think Fabricate's collections are consistently playful and modern, though they are also occasionally accented by historic motifs, such as the perforated nineteenth-century china patterns on the radiator

cover from the “Not Your Mother’s...” collection. In fact, the draw of Think Fabricate’s aesthetic is their ability to design classic furniture in a sustainable, eco-friendly and playful way.

**Susan Doban** and **Jason Gorsline**, co-founders of Think Fabricate, met at a furniture show, where Doban was checking out a day bed designed by Gorsline (Gorsline is a former principal at A&G Designs, where he was design director.) Doban commissioned Gorsline to make a bed and wall unit, and the two discussed the design of the pieces. “I think it was the first time we saw something in one another’s approach to design that gave us a hint that we worked well together,” Gorsline told Contract Magazine in an interview.

From there, the two established Think Fabricate, the furnishing sister company to Doban’s Brooklyn firm, Doban Architecture. The companies are guided by three initiatives: “Think Living,” “Think Educate,” and “Think Mainstreets,” each focusing on a specific areas of architecture: residential, educational and community, respectively. Doban Architecture’s multi-dimensional approach to architectural space is what makes Think Fabricate fit perfectly for Doban and Gorsline; the fabrication of furnishing adds another layer to the architectural design process.

A popular example of their kind of projects is the Red Hook Stores, home to Fairway Market, art studios and residential apartments. The transformation from a Civil War-era cotton warehouse to residential and commercial space have earned various awards and the attention of the public exploring the picturesque harbor.

Not only will the company’s products be on display at the Architectural Digest show, but Doban and Gorsline will be available at Booth M14 all weekend for free consultation on a first-come-first-served basis. They will also host two events: “Not Your Mother’s Tea Party” on Thursday and Sunday (5-6pm and 3-4pm respectively) and “A Toast to Walnut,” a celebration of the company’s walnut collections, on Friday and Saturday, both at 3-4pm.