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Architectural Digest Home Design Show

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ARCHITECTURAL DIGEST HOME DESIGN SHOW

**THE STUFF OF DESIGN DREAMS: DISCOVER AND SHOP AT THE
10th ANNUAL ARCHITECTURAL DIGEST HOME DESIGN SHOW
NYC, PIER 94, MARCH 17-20, 2011**

WHAT: The 10th annual **Architectural Digest Home Design Show** is a four-day event that features the best in home design from more than 300 premium brands. The Show covers a broad range of categories including home furnishings, accessories, art & antiques, kitchen and bath products, flooring, fabric, lighting, outdoor products and more. The Show also offers seminars with design world luminaries, cooking sessions with noted chefs, book signings, special events and more. The Show is produced by MMPI and co-sponsored by The New York Times.

Show Highlights Include:

Introducing The Artist Project New York (co-located at Pier 92)

Meet face-to-face the emerging and established talent of **The Artist Project New York**. Sensations in regional art capitals around the world, these 150+ artists now converge for their first major showing in New York. The fair presents a rare opportunity to purchase fine art directly from the artists.

DIFFA's DINING BY DESIGN NY (co-located at Pier 94)

Every spring in New York, **DINING BY DESIGN** premieres in a brilliant blast of cuisine, creativity, and spectacle. The event features design luminaries and culinary giants in a feast for the eyes and palate. Sip superb libations, savor culinary treats and view the amazing creations.

Architectural Digest Designer Consultations

Access some of the world's most famous interior designers for free, Friday – Sunday, at Pier 94. Presented by Gilt Home, these one-on-one, 20-minute consultations offer expert advice from the principals of New York's top firms. Spaces are limited; be sure to secure a time at gilt.com/archdigest, starting March 6th.

MADE

This area features 150 participants showcasing original art, design, furniture, objects and lighting, **all of which is available for purchase during the event**. In addition, most of the MADE exhibitors also offer custom work for more specific needs.

Shop 10th **ANNUAL ARCHITECTURAL DIGEST HOME DESIGN SHOW**

the “**MADE**” section to find work that, in many cases, is not available anywhere else in New York.

The Modern Home

City living at its finest returns to the Show with this visionary installation. **Ligne Roset, Valcucine, Rimadesio and Listone Giordano by Margaritelli** have teamed up to showcase the best in furnishings, flooring, cabinetry and kitchens through a 1,600-square-foot model apartment space.

Shop the Show with a Professional

Tour the Show floor with an industry insider. Design professionals from the **New York Design Center (NYDC)** will be available for group tours every afternoon. Bring your home project ideas, design questions and shopping list!

Designer Seminar Series

Ranging from the popular design-for-small-spaces seminar and color, to new advances in kitchen design, **The New York Times Seminars** inspire consumers to learn more.

Culinary Pavilion

Meet New York's top chefs and sample their cuisine at cooking demonstrations in the **Show's Culinary Pavilion**, sponsored by Electrolux.

Mark Levinson Mobile Showroom

Surround yourself with the finest in residential electronics and home theater spaces inside **Mark Levinson's** 1,000-square-foot traveling exhibit.

Moore & Giles Style Capsule

Moore & Giles welcomes you to step inside its Airstream Studio parked inside the Show. The interior has been revamped to showcase applications of leather in an interior space as well as provide an intimate trunk show setting for purchasing the company's irresistible bags.

WHERE: Pier 94, 55th Street at the West Side Highway, New York City

WHEN: Thursday, March 17, 10am-7pm Open to Design Trade and Preview Ticketholders

Complimentary admission for interior designers and architects (requires two forms of business credentials). VIP consumer ticket also available and includes one-year subscription to *Architectural Digest*.

Friday, March 18, and Saturday, March 19, 10am-7pm Open to the Public

Sunday, March 20, 10am-6pm Open to the Public

General admission is \$25 at the door or online at www.archdigesthomeshow.com. Online advance purchase includes a one-year subscription to *Architectural Digest*. Ticket price also includes complimentary admission to **The Artist Project** (co-located at Pier 92) and **DIFFA's DINING BY DESIGN** (co-located at Pier 94).