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Tuesday, March 22, 2011

## **architectural digest home show 2011: the new traditionalists**

As an interior designer, attending a show like the [Architectural Digest Home Show](#) is a chance to see new products and ideas in person, and hopefully have a few "wow" moments. And [The New Traditionalists](#)' booth was one of those moments. The furniture is simply gorgeous, with exceptional attention to detail. If you love traditional style, the silhouettes feel comfortably familiar but the interpretation is strikingly different. Dozens of wood finishes and lacquers are available on the case goods. As seen in these pictures, the upholstered pieces offer limitless opportunities for creative expression. Built right here in Connecticut — what could be better?



The New Traditionalists Chair no. Twenty Nine in dune linen with brown hair-on-hide leather



The New Traditionalists Loveseat no. Seventy Seven in walnut with aubergine leather



he New Traditionalists Bed no. Ten Forty in bleached walnut with hair-on-hide panels

In our fairly conservative area of Connecticut, where contrasting welt (gasp!) is often viewed by traditionalists as a bold statement, this is a collection to consider. As their website says, "if you think "traditional" and "cool" are not mutually exclusive", check out The New Traditionalists. Visit too their children's line, [ducduc](#), for more fresh concepts. And a warm 'thank you' to social media maven and CEO of [The Kaleidoscope Partnership](#) Leslie Carothers (@tkpleslie) and CEO Philip Erdoes of The New Traditionalists (@CEO\_TheNewTrad) for taking time to chat and snap a few pictures. It was a

pleasure to meet you both!

Tags: [Architectural Digest Home Show](#), [Connecticut](#), [furniture](#), [interior design](#), [The New Traditionalists](#)

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1. [Robin Baron](#) says:  
[Tuesday, March 22, 2011 at 11:15 am](#)

This was one of my favorite booths as well as, Cynthia. Great minds think alike!

<http://www.robinbarondesign.com/2011/03/architectural-digest-home-design-show-round-up/>

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